CASE STUDY · AML SORTED & TEAL COMPLIANCE

Australia's new AML rules became a masterclass in a month

AML/CTF compliance training for lawyers across Australia

The situation

New AML/CTF rules extended obligations to lawyers across Australia for the first time. Existing material didn't cover any of it, and every provider was racing the same deadline.

The approach

40 modules filmed in 4 days, edited for genuine retention, and delivered directly onto AML Sorted and Teal Compliance's own learning platforms.

The result

Delivered ahead of competing materials, outclassing the market, with a partnership that continues today.

40
MODULES PRODUCED

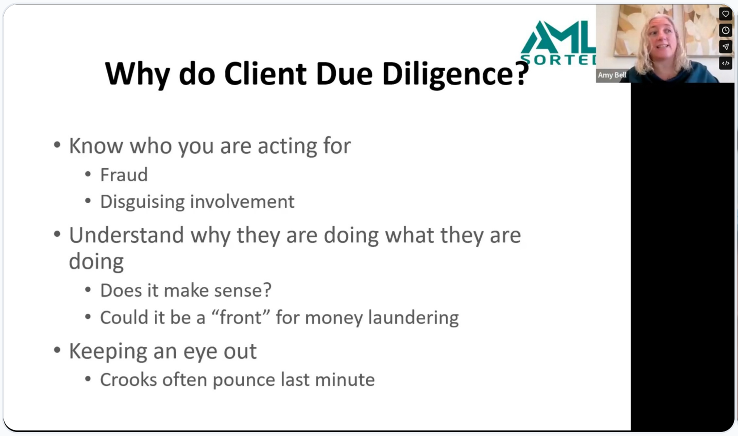
4 days
TO FILM THE COURSE

~1 month
TO FULL DELIVERY

2
MASTERCLASSES FILMED SINCE

BEFORE & AFTER

Before



A live Zoom recording of one of Amy's early sessions: webcam window, meeting-app chrome, unoptimised aspect ratio.

After

One module from the finished Tranche 2 course: branded, presenter-led, and built to make dense regulatory detail genuinely easy to follow.

> **THE RESULT**
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> The videos were a massive hit. By focusing on retention and engagement, the course successfully outclassed competing materials. Teal Compliance and AML Sorted remain among our closest partners to this day, and we continue providing impactful training content together across Australia and the UK.

ACCURACY MATTERED

The course covered exactly the kind of detail a lawyer can't afford to get wrong, from AML reporting obligations to how a Politically Exposed Person is actually classified under Australian law. Across the full 40-module series, the regulatory content held up to client review, with only minor spelling corrections required.

Facing a similar gap? Let's talk about turning your existing material into accurate, lawyer-ready training before the next deadline lands.

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